

The

BUZZ



PROMOTION UPDATES

[Boost Family Add-A-Line Promotion](#)

Now through 2/8/18: Boost Mobile \$50 Unlimited Gigs Family Plan customers who add a new secondary line will get a month of service at no additional cost (\$30 credit)!

[Q1 2018 Boost Mobile Device Discount Promotion](#)

Now through 2/8/18: Great discounts on select Boost Mobile handsets for all “Eligible New Non Port-in Subscriber Activations”, “Eligible New Port-in Subscriber Activations”, or “Eligible Subscriber Upgrades”.

[Boost Mobile Family Plan Port In Offers](#)

Extended through 2/8/18: The 4 for \$100 AND 4 for \$110 with Todo Mexico Promotions have been extended through 1/29/18.

[Bring Your Own Device - 2 Months Free on Boost](#)

Now through 2/8/18: Two free months of service to customers who bring their own eligible device to a Boost Mobile Dealer Door and activate it on a \$50 Plan.

DEVICE/ACCESSORY UPDATES

[Samsung Galaxy S7 SRP Change and Price Updates](#)

The SRP was lowered to \$399.99 effective 1/5/18 (previously \$499.99).

DAVID'S CORNER

[Video tip of the Week](#)

2018 Message from David Kim

DEVICE PRICING GRID

[Device Pricing Hotsheet](#)

Updated 1/5/18

SUPPORT LINKS

[Boost Family Add-A-Line](#)

1/5/18 - 2/8/18

[Q1 Device Discount Promo](#)

1/5/18 - 2/8/18

[4 Lines for \\$100 Promo](#)

Extended through 2/8/18

[BYO Promotional Toolbox](#)

1/5/18 - 2/8/18

[BoostUP! Toolkit](#)

Ongoing service

[Merchandising Grid](#)

Updated 1/3/18



Go to SPG Portal > Library
> Boost Systems > Elevate
for current **Elevate** videos.

BOOST MOBILE - DEVICE HOTSHEET

Dealer Channel Handset Pricing Sheet		Effective: January 5, 2018							
Device Name	SRP	All Plans	\$35 3GB Plan	Unlimited Data Plans	BoostUP!			Platinum Points	
		New/Upgrade Price *	Port-In Pricing **		BoostUP! Pricing	\$ Down	Monthly Pymnt		
Current Android SKU's									
SIM Kit	\$9.99	n/a	n/a	n/a	Not eligible				
Alcatel Go Flip	\$19.99	n/a	n/a	n/a	Not eligible				
LG Tribute HD	\$79.99	\$39.99	\$39.99	Free	\$73.00	\$1.00	\$4.00		
ZTE Tempo X	\$79.99	\$29.99	\$29.99	Free	\$73.00	\$1.00	\$4.00		
ZTE Prestige 2	\$79.99	\$39.99	\$39.99	Free	\$73.00	\$1.00	\$4.00		
LG Tribute Dynasty	\$99.99	\$59.99	\$59.99	\$9.99	\$91.00	\$1.00	\$5.00		
Moto E4	\$99.99	\$49.99	\$49.99	Free	\$91.00	\$1.00	\$5.00		
Samsung Galaxy J3 Emerge	\$129.99	\$49.99	\$49.99	Free	\$127.00	\$1.00	\$7.00		
ZTE Max XL	\$129.99	\$99.99	\$99.99	Free	\$127.00	\$1.00	\$7.00	1	
Moto E4 Plus	\$129.99	\$99.99	\$99.99	\$49.99	\$127.00	\$1.00	\$7.00	1	
ZTE Blade Force	\$129.99	n/a	n/a	\$79.99	\$127.00	\$1.00	\$7.00	1	
LG X Charge	\$149.99	\$99.99	\$99.99	\$49.99	\$145.00	\$1.00	\$8.00	1	
LG Stylo 3	\$179.99	\$149.99	\$149.99	\$49.99	\$163.00	\$1.00	\$9.00	1	
Samsung Galaxy J7 Perx	\$199.99	\$149.99	\$149.99	\$49.99	\$181.00	\$1.00	\$10.00	1	
Samsung GS7	\$399.99	\$299.99	\$299.99	\$199.99	\$397.00	\$1.00	\$22.00	1	
Samsung GS8	\$649.99	n/a	n/a	\$599.99	\$649.99	\$49.99	\$33.34	1	
Current iPhone SKU's									
iPhone 6 - 16Gb - Pre-Owned	\$299.99	\$149.99	\$149.99	\$49.99	Not eligible			1	
Apple iPhone SE - 32Gb	\$349.99	\$159.99	\$159.99	\$109.99	\$343.00	\$1.00	\$19.00	1	
Apple iPhone SE - 128Gb	\$449.99	\$259.99	\$259.99	\$209.99	\$433.00	\$1.00	\$24.00	1	
Apple iPhone 6 - 32Gb	\$449.99	\$199.99	\$199.99	\$149.99	\$433.00	\$1.00	\$24.00	1	
Apple iPhone 6s - 32Gb	\$449.99	n/a	n/a	\$349.99	\$433.00	\$1.00	\$24.00	1	
Apple iPhone 6s - 128Gb	\$549.99	n/a	n/a	\$449.99	\$541.00	\$1.00	\$30.00	1	
Apple iPhone 6s Plus - 32Gb	\$549.99	\$399.99	\$399.99	\$349.99	\$541.00	\$1.00	\$30.00	1	
Apple iPhone 6s Plus - 128Gb	\$649.99	n/a	n/a	\$549.99	\$649.99	\$49.99	\$33.34	1	
Apple iPhone 7 - 32Gb	\$549.99	n/a	n/a	\$449.99	\$541.00	\$1.00	\$30.00	1	
Apple iPhone 7 - 128Gb	\$649.99	n/a	n/a	\$549.99	\$649.99	\$49.99	\$33.34	1	
Apple iPhone 7 Plus - 32Gb	\$669.99	n/a	n/a	\$569.99	\$669.99	\$69.99	\$33.34	1	
Apple iPhone 7 Plus - 128Gb	\$769.99	n/a	n/a	\$669.99	\$769.99	\$169.99	\$33.34	1	
Apple iPhone 8 - 64Gb	\$699.99	n/a	n/a	\$599.99	\$699.99	\$99.99	\$33.34	1	
Apple iPhone 8 - 256GB	\$849.99	n/a	n/a	\$749.99	\$849.99	\$249.99	\$33.34	1	
Apple iPhone 8 Plus - 64Gb	\$799.99	n/a	n/a	\$699.99	\$799.99	\$199.99	\$33.34	1	
Apple iPhone 8 Plus - 256GB	\$949.99	n/a	n/a	\$849.99	\$949.99	\$349.99	\$33.34	1	
Apple iPhone X - 64GB	\$999.99	\$999.99	\$999.99	\$899.99	\$999.99	\$399.99	\$33.34	1	
Apple iPhone X - 256GB	\$1,149.99	\$1,149.99	\$1,149.99	\$1,049.99	\$1,149.99	\$549.99	\$33.34	1	
End of Life Devices									
Alcatel Dawn	\$39.99	\$29.99	\$29.99	Free	Not eligible				
LG K3	\$49.99	\$29.99	\$29.99	Free	Not eligible				
Hydro Reach by Kyocera	\$49.99	\$29.99	\$29.99	Free	Not eligible				
ZTE Warp 7	\$99.99	\$59.99	\$59.99	Free	Not eligible				
LG Tribute 5	\$79.99	\$29.99	\$29.99	Free	Not eligible				
LG X Power	\$129.99	\$59.99	\$59.99	Free	\$127.00	\$1.00	\$7.00		
Alcatel OneTouch Conquest	\$129.99	\$49.99	\$49.99	Free	Not eligible				
LG Stylo 2	\$149.99	\$74.99	\$74.99	\$24.99	Not eligible				
HTC Bolt	\$399.99	\$199.99	\$199.99	\$149.99	Not eligible			1	
LG V20	\$299.99	\$249.99	\$249.99	\$199.99	Not eligible			1	
Apple iPhone 5s - 16GB	\$299.99	n/a	n/a	\$249.99	Not eligible			1	
Apple iPhone SE - 16Gb	\$399.99	\$159.99	\$159.99	\$109.99	Not eligible			1	
Apple iPhone SE - 64Gb	\$449.99	\$209.99	\$209.99	\$159.99	\$433.00	\$1.00	\$24.00	1	
Apple iPhone 6s - 16Gb	\$529.99	n/a	n/a	\$429.99	\$523.00	\$1.00	\$29.00	1	
Apple iPhone 6s - 64Gb	\$599.99	n/a	n/a	\$499.99	\$595.00	\$1.00	\$33.00	1	
Apple iPhone 6s Plus - 16Gb	\$629.99	n/a	n/a	\$529.99	\$629.99	\$29.99	\$33.34	1	
Apple iPhone 6s Plus - 64Gb	\$699.99	n/a	n/a	\$599.99	\$699.99	\$99.99	\$33.34	1	
Apple iPhone 7 - 256Gb	\$849.99	n/a	n/a	\$749.99	\$849.99	\$249.99	\$33.34	1	
Apple iPhone 7 Plus - 256Gb	\$969.99	n/a	n/a	\$869.99	\$969.99	\$369.99	\$33.34	1	

* Use the HANDSET UPGRADE ELIGIBILITY TOOL (120 day rule) for all Upgrades

** Use PORT-IN CREDIT ELIGIBILITY TOOL (90 day rule). Customers receiving a FREE device thru Port-In must be activated on an Unlimited Gigs Monthly Plan and make at least 1 MRC payment on that plan

Platinum Point awarded if Promotional Price is over \$100 for that transaction

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