

# HyperLink

## HYPERLINK: Audit Readiness via Webinar and Audit Checklist!

Dear Hyperlink Dealers,

Part of SPG's continued initiative in 2012 is to perform audits of AR and BR locations throughout the country. The audit program is in place to examine and appraise how well retailers are representing the SPG brand.

Hyperlink has prepped an all-inclusive Audit Checklist (attached) that we encourage you to use to perform an assessment of where you'd stand if an Auditor should walk through your door today. In addition to the actual checklist of all things the Auditor will look for, we've included some tips on how to pass your audit with flying colors, as well as the SPG Store Criteria Policy. This particular document contains guidelines for how SPG expects its Authorized and Branded retailers to operate.

SPG is hosting an Audit Preparedness Webinar to help you get ready as well! We invite and encourage you to attend the session, which will cover any changes to the Audit Program from last year and offer a Q & A session at the end.

Here are the Webinar details:

WHEN: Thursday, February 16th, 2012

TIME: 2:00PM (EST) — the session will last approximately 1.5 hours

CALL-IN BRIDGE: 866-222-8883 — enter pass code 243686 to join

WEB LINK: <https://www.ueclassroom.sprint.com:443/GA/main/0000006c2a7800000134b739f02bfb21>



To ensure that your computer is compatible with the Webinar software, please log on 30 minutes prior to the start of the session, in the event your computer needs a software update.

Your Hyperlink Team will stop at nothing to help you achieve that perfect audit score! So if you need help walking through the checklist, or you've identified areas that need some attention to become audit passable, please give us a call! We're here to help you every step of the way, and look forward to celebrating your perfect score with you!

Sincerely,

Your Hyperlink Team  
877-237-4040

**Chat with us LIVE at [www.hyperlinkusa.com](http://www.hyperlinkusa.com)!**

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