

HyperLink

HYPERLINK: New Spiffs On The Table from SPG - and a Spiff Extension Too!

Dear Hyperlink Dealers,

SPG has made its handset line-up both affordable and attractive lately, and now there's also a good chunk of extra cash on the table for getting select devices on the air and into the hands of happy Customers!

A very generous incentive spiff of \$30 is now available on all Innuendo activations done from 02/01/12 to 03/31/12!

With this kind of cash coming back to you, there are plenty of creative ways to really drive those sales home. Whether it's offering a portion of the Spiff to your sales staff, or further discounting the devices to Customers, \$30 goes a long way for a device that costs \$58.99 for Dealers and sells for an SRP of \$79.99.

- Subscriber activations must be done on equipment purchased from Hyperlink and must be activated via the Sales Portal (boostmobilesales.com); only new activations qualify.
- The eligible activation must have at least \$30 of replenishment added within the same calendar month
- Devices eligible for this incentive program are the black Innuendo and the blue Innuendo (available to BRs only at this time)



Ready for more good news?!

The iDEN activation incentive has been extended... and increased!!! You can now make \$30 (instead of \$20) on each qualifying iDEN activation done between 02/01/12 and 03/31/12. Here are the incentive details, for your reference:

- Subscriber activations must be done on equipment purchased from Hyperlink and activated via the Sales Portal (boostmobilesales.com); only new activations qualify.
- The eligible activation must have at least \$30 of replenishment value within the same calendar month
- Replenishment value from Activation Credit from the SIM will NOT count toward \$30 minimum replenishment value requirement
- SIM and the IMEI/MSN must be from same packaging
- Starter Kit activations are not eligible for this incentive program

All spiff payouts will be done based on SPG reporting at the beginning of April for February's spiffs and at the beginning of May for March's spiffs. We will notify you of the payouts via email when we approach those dates.

May We Recommend?

www.spgadbuilder.com allows you to create FREE (yes, FREE), official Boost ads that you can use to promote the incentive program device (and other handsets) to your Customers. We encourage you to use this tool and really take advantage of the advertising that it can help you create. Professional ads are both attractive and effective, but very expensive to create. Please use this free tool provided to you by SPG to get the same effect at no out-of-pocket expense!

Need phones to turn into Spiff money? We're only a phone call away at 877-237-4040, ready to take your order! If you prefer the World Wide Web, we invite you to visit www.hyperlinkusa.com to place your order (click on Online Account Access on the home page to get started).

Sincerely,

Your Hyperlink Team
877-237-4040

34 S. Macquesten Parkway, Mount Vernon, NY 10550

877.237.4040

www.hyperLinkusa.com

