

# HyperLink

## HYPERLINK: Get Ready For A Strong Tax/Selling Season With New Handsets From SPG!

Dear Hyperlink Dealers,

SPG is arming you with the best possible handset line up — and best possible pricing — so that you can tackle this winter's sales head-on! Tax season and Valentine's Day — we're coming for YOU!

Here are a few things that you should know to be ready and prepared to make some serious cash!

### RECENT PRICE DROPS

	Dealer Cost	Customer Cost
Motorola Theory	\$42.99	\$59.99
Sanyo Innuendo	\$58.99	\$79.99
ZTE Warp	\$127.99	\$199.99
Samsung Galaxy Prevail	\$74.49	\$149.99
Samsung Transform Ultra	\$150.19	\$229.99
Motorola i412	\$42.99	\$59.99
ZTE Peel	\$16.99	\$19.99
Motorola Triumph	\$191.99	\$279.99



### Let's Welcome The LG Marquee



- Android 2.3 Gingerbread
- 5MP Camera (2MP front-facing)
- 4.3" Touch Screen
- 4 GB of Internal Storage
- Gmail and Google Talk
- Android Market for endless customization options

Dealer cost: \$189.99  
Customer cost: \$279.99

Upon launch, the LG Marquee will be available to ALL authorized retailers!

### NEW BOOST & VIRGIN HANDSET

The **HTC Wildfire** is about to join the Android line-up! HTC is known for its amazing Android smart phones, and this device certainly doesn't disappoint! It delivers a quality Virgin Mobile Customer experience at \$179.99 (Dealer pricing to be determined).

The **Samsung Replenish**, made of 82% recyclable material, is now available. This is Boost Mobile's first Android device under \$100 (\$99.99 to be exact). And at a Dealer price of \$71.99, there's a nice margin in it for retailers as well.

The payLo handset line-up now includes the **Samsung M575** — a texter's dream under \$70! In combination with the popular \$30/1,500 Minutes Plan, you have a true competitive advantage over other Carriers. Don't forget that the \$30 Spiff that activations on this plan earns, can help you offer a discount on the phone (or the airtime) to give your Customers an offer that they simply can't refuse! Dealer cost is \$49.99 for the M575.



Please find a comprehensive price list of all currently offered Boost, Virgin and payLo handsets at [http://www.hyperlinkusa.com/Equipment\\_accessory\\_pricing.aspx](http://www.hyperlinkusa.com/Equipment_accessory_pricing.aspx).

There's no better time than now to get your orders placed; we are standing by to assist you at 877-237-4040 and/or encourage you to order online at [www.hyperlinkusa.com](http://www.hyperlinkusa.com) (click on Online Account Access).

Sincerely,  
Your Hyperlink Team

Chat with us LIVE at [www.hyperlinkusa.com/](http://www.hyperlinkusa.com/)

34 S. Macquesten Parkway, Mount Vernon, NY 10550

877.237.4040

[www.hyperlinkusa.com](http://www.hyperlinkusa.com)

